

PROPOSED Action Plan Regional Jobs Committee program 2025-27

Jobs Fraser Coast

From supporting existing employment programs to launching fresh initiatives, we're here for the industries, employers, and job seekers who make our region thrive. We'll continue to strengthen local employment and workforce development through ongoing and fresh initiatives, to make sure we meet the evolving needs of regional industries, employers, and job seekers.

PROPOSED NEW PROJECTS	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts	Critical industry sectors
Industry and Community RJC Launch	<p>To kick off the contract, we'll invite local employers and regional partners to an Industry and Community Workforce Breakfast. Together, we'll explore local opportunities and barriers, and capture insights in a report to shape and refine our place-based action plan and then we'll reconnect with attendees in six months to review progress and ensure we're on track.</p> <p>It's a chance to connect, collaborate, and set the stage for a successful journey ahead and ensure our workforce initiatives are aligned with industry and community needs.</p> <p>The Minister for Trade, Employment and Training will be invited as a keynote guest.</p>	Local Businesses and Employers	<p>All</p> <p>(TBA will now launch with the S2WT program, first AIN and Proud to have one Pink early Feb)</p>
Fast Track Careers in Community Services (Event Completed)	Working with Assistance Industry Resourcing and the Local Jobs Coordinator to run 2 x 4 hour opening speed interviews for careers in the community services industry. One in Maryborough and one in Hervey Bay	Job seekers looking for careers in the Community Services Sector	Community Services
Develop new resources and collateral to support employers and job seekers	1. Land your first job is a step-by-step guide to support job seekers land their first job! Originally developed by the Redlands RJC, this generic job seeker resource will be refreshed and rebranded, with their permission, to	All job seekers	All industry sectors (to be developed by March 2026)

PROPOSED NEW PROJECTS	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts	Critical industry sectors
	<p>better suit the needs of our own Regional Jobs Committee.</p> <p>2. Proud to have one (PINK): The "Proud to Have One" initiative aims to celebrate and promote local businesses in the Fraser Coast region that employ female apprentices and trainees.</p> <p>3. Proud to have one – Continued events, targeted pop ups in construction area, Tradie Sundowners, Master Builders, Electricians and Plumber events. Partnering with Mates in Construction and CSQ for Promo events</p>	<p>Employers who hire Women for non-traditional apprenticeships</p> <p>Fraser Coast Employers who support trade training on the Fraser Coast</p>	<p>Please note that the <i>Proud to Have One</i> campaign will specifically target traditional trade roles where women have historically been underrepresented. (Launch in Feb) Tradie Sundowners 8th May, 31st July, 18th September)</p>
Fraser Coast Jobs hub	<p>Support Fraser Coast Regional Council's efforts to improve its regional jobs board, which currently hosts only local job vacancies. Our contribution would include:</p> <ul style="list-style-type: none"> • Key RJC information, including events and initiatives, RJC resources etc • Local trade register – closely linked to our Proud to Have One Campaign. 	All job seekers	<p>All industry sectors</p> <p>(On Going)</p>
Spark Your Interest!	<p>Spark Your Interest is an intensive program designed to give applicants a taste of what working in a specific industry or sector is like. This format has been successfully delivered in Bundaberg and we're looking forward to rolling it out across the Fraser Coast.</p> <p>From practical training to site visits with employers who are looking for applicants, Spark Your Interest gives jobseekers everything they need to get started on the path of their new career!</p>	<p>Entry level job seekers (unemployed or those seeking a career change)</p> <p>School students</p>	<p>The following sectors will be targeted:</p> <ul style="list-style-type: none"> • Health and Community Services • Manufacturing • Childcare • Construction and Engineering • Tourism & Hospitality

PROPOSED NEW PROJECTS	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts	Critical industry sectors
	(Perhaps this can be moved to the S2WT program)		<ul style="list-style-type: none"> Retail
Workforce Connector Strategy	<p>The Workforce Connector initiative unites contractors and industry groups across Wide Bay to support local apprentices. It will achieve this by creating a shared digital platform to help apprentices transition between major projects and remain employed, gain diverse experience, and grow long-term careers in their own community. The aim of this initiative is to give apprentices and trainees well rounded employment experiences that build their resilience and support skills development, thereby reducing attrition rates.</p> <p>Born from industry feedback, Workforce Connector addresses the challenge faced by trades apprentices working on short-duration projects. By linking contractors and employers across Wide Bay, it ensures apprentices gain continuous, well-rounded experience, reduces attrition, and builds a stronger regional skills pipeline.</p>	Apprentices and Trainees (including school based)	<p>Construction and Manufacturing</p> <p>(Plans to roll this out will be approx. March 2026. This will assist any apprentices finishing on the QTMP site build)</p>

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
Weekly	<p>We will share regular updates across our digital and social media platforms: Our website: Jobs Fraser Coast Regional Jobs Committee Fraser Coast, QLD, Australia Facebook: Jobs Fraser Coast Pinalba QLD</p>	<p>Jobs Fraser Coast's digital and social media platforms serve as key channels for sharing announcements, news, and events. It's all part of our commitment to showcasing local workforce initiatives and building a stronger, more</p>	All job seekers	All industry sectors

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
	Instagram: Jobs Fraser Coast (@jobsfrasercoast) • Instagram photos and videos LinkedIn: linkedin.com/company/jobsfrasercoast YouTube: Jobs Fraser Coast - YouTube	connected workforce in the Fraser Coast.		
Monthly	Our RJC meetings are more than check-ins...they're strategic sessions where we review program deliverables, share industry knowledge and insights and come together to build the future of regional employment together.	<p>Did you know our RJC members represent a diverse cross-section of industry employers from across the region? Their insights and experience help guide our initiatives to ensure they're aligned with real workforce needs.</p> <p>That means everything we do is grounded in real-world experience and local insight and we use our RJC meetings as a forum for local action, strategic planning, and community-driven workforce development.</p>	NA	<p>The following industry sectors are represented in our existing RJC:</p> <ul style="list-style-type: none"> • Education (secondary schools, TAFE and University) • Healthcare • Disability services • Manufacturing • Engineering • Workforce Australia • Retail • Tourism
Quarterly	All Industry Networking Event: "An opportunity to prepare your business for the future"	<p>Our All-Industry Networking events are an informal and purposeful way to prepare businesses for the future.</p> <p>The event goes beyond networking, offering attendees:</p> <ul style="list-style-type: none"> • an opportunity to learn practical information related to workforce development and retention strategies 	All industry employers (First Launch date, 5 th March, 18 th June, 8 th October)	All industry sectors, but with a specific focus on information and resources related to the following sectors: <ul style="list-style-type: none"> • Construction • Manufacturing • Health and Community Services (Aged Care)

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
		<ul style="list-style-type: none"> • Relevant information about current and future supply opportunities available locally • Connect with government services and programs • An opportunity to foster collaboration amongst peers 		and Disability Services) <ul style="list-style-type: none"> • Retail • Tourism • Childcare • Education
Bi-Annually	Digital Literacy Program - Build your digital skills and knowledge!	<p>No matter how old you are, it's important to have the skills to confidently navigate, communicate, share and be safe online.</p> <p>Earning and Learning in a Digital World is a FREE three-part program that will offer one-on-one guidance and workshops offering real-world skills to improve your digital device use and online working knowledge.</p> <p>Designed to upskill participants in areas such as online job searching, digital communication, employer required skills and skills to enable to learning online.</p> <p>Classes have been co-designed with our industry partners and delivered to participants over a three-week period.</p>	<p>Target Cohorts:</p> <ul style="list-style-type: none"> • Women returning to work • Mature aged job seekers • Migrants <p>Skills Gaps:</p> <ul style="list-style-type: none"> • Basic digital literacy on a PC or laptop, including emails, Microsoft Office, cyber security etc. 	<p>All sectors require employees to possess a degree of digital literacy.</p> <p>(2 x Courses for 2026, 14th – 30th April and TBA Sept or October)</p>
	"Say G'Day": an English Language Program	Working in a new country can be daunting, especially if English isn't your first language. This initiative is	Migrants (working in professional occupations)	<ul style="list-style-type: none"> • Medical, nursing and allied health occupations

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
		<p>here to help migrant workers understand the quirks of Aussie lingo and communication styles, making the workplace feel more welcoming and inclusive.</p> <p>Inspired by feedback from the local hospital and health services, this initiative responds to a real challenge: migrant doctors facing difficulties in communicating with Australian patients. It aims to foster clearer, more culturally attuned interactions in healthcare settings.</p> <p>Delivered in partnership with Toastmaster volunteers, we look forward to expanding this program to all industry sectors where migrants are employed.</p>	<p>Skills Gaps:</p> <ul style="list-style-type: none"> • Effective communication • Personal resilience • Australian culture 	<ul style="list-style-type: none"> • Health and community service occupations (support workers, aged care workers etc) • Retail • Child care <p>(8th, 15th and 22nd September 2026)</p>
Annually	Governance	<p>It may not be glamorous, but governance is a critical part of the RJC program, and we're committed to getting it right. We'll stay focused on delivering our program on time and within budget, while making sure we continue to deliver place-based solutions response to workforce gaps and skilling needs to support critical industry sectors.</p> <p>Our governance framework will include:</p>	NA	NA

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
		<ul style="list-style-type: none"> • Effective program management to monitor and evaluate our success • Endorsed terms of reference to guide the workings of our RJC • Financial management and reporting • Risk management • Program reporting • Full compliance within the terms and conditions of our service agreement. 		
	<p>Fraser Coast Industry and Careers Showcase</p> <p>Your future starts here – find the career that fits at the Fraser Coast’s top careers event!</p>	<p>The Fraser Coast Industry & Careers Showcase is the ultimate one-stop shop for anyone looking to kickstart, change, or grow their career. This is our flagship event and it continues to grow every year.</p> <p>Whether you're a student exploring pathways, a jobseeker hunting for the right fit, or simply curious about what’s out there – this is your chance to connect with real opportunities and inspiring industry leaders.</p> <p>With 90+ exhibitors and thousands walking through the Maryborough Showground’s gates, Showcase is where futures are imagined, connections are made, and careers begin. It’s the region’s most exciting expo, and it’s only getting bigger.</p>	All job seekers	All industry sectors 18th June 2026

TIMING	BUSINESS AS USUAL INITIATIVE	PROJECT SCOPE (WHAT TO EXPECT)	Target Cohorts Local skilling and workforce skills gaps	Critical industry sectors
	Regional Careers Events	Our RJC will continue to support a range of regional careers days and expos held in schools, for specific industry sectors and job seeker cohorts.	All job seekers	All industry sectors