

# SPONSORSHIP PROSPECTUS

18.06.26



[www.jobsfrasercoast.com.au](http://www.jobsfrasercoast.com.au)

# WHY SPONSOR

#yourcareerstartshere #skillingfrasercoast

**Eyes on your brand** - As one of the region's largest industry and career events, your brand will be showcased to thousands of job seekers, students, and career professionals, as well as over 90 exhibiting businesses, and training institutions. Sponsorship ensures your business stands out as a leader in workforce development.

**Direct access to top talent** - Connect directly with school leavers, job-ready individuals, and career-shifters seeking opportunities in a wide range of industries. Engage with potential employees in a dynamic, face-to-face setting and position your business as an employer of choice in the Fraser Coast region.

**Strengthen your industry network** - Through the new All-Industry Networking Event, you'll gain exclusive access to key industry stakeholders, local business leaders, and decision-makers, fostering collaborations that can drive long-term workforce and business development success.

**Support regional workforce growth** - Your sponsorship directly contributes to developing the Fraser Coast's workforce by helping connect job seekers with career opportunities, ultimately strengthening the local economy and ensuring businesses have access to the skilled workforce they need.

**Community and Government recognition** - As a sponsor, your business will be aligned with a Queensland initiative supported by the Queensland Government. Your involvement highlights your commitment to regional employment, training, and business resilience; key factors in fostering community goodwill and government partnerships.

Join us in making the 2026 Fraser Coast Industry & Careers Showcase the biggest and best yet. Together, we can shape the workforce of the future and build stronger, more resilient industries in the Fraser Coast region.

We welcome the opportunity to discuss sponsorship options that align with your business goals. Let's work together to make an impact!



# INVESTMENT

#yourcareerstartshere #skillingfrasercoast

\$5k

Your logo on all marketing and promotional materials

Acknowledgment on all event social media communications

Invitation to the event's All-Industry Networking Event

Recognition as a major event sponsor

Opportunity to provide event pack branding collateral

\$3k

Your logo on all marketing and promotional materials

Acknowledgment on all social media communications

Invitation to the event's All-Industry Networking Event

\$1k

Your logo on all marketing and promotional materials



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# OR CONSIDER IN-KIND...

Consider covering the costs of an event essential or logistic!



**Transport busses**

**Catering for exhibitors**

**Sausage sizzle**

**AV Equipment**

**Attendee bags & collateral**

**Cleaning**

**Security**

**Equipment hire** *(chairs, tables display boards etc)*



**A world of opportunity**

**on local shores**

# ABOUT US

#yourcareerstartshere #skillingfrasercoast

The Fraser Coast Industry & Careers Showcase is the flagship event of Jobs Fraser Coast and continues to set new records year after year. Now in its fifth year, the 2026 event is poised to surpass all previous achievements, welcoming over 90 exhibitors and more than 2,000 attendees. Designed to bridge the gap between industry and the future workforce, this highly anticipated event connects students, job seekers, and career changers with employers and training providers across key sectors including healthcare, agriculture, defence, education, hospitality, manufacturing, and construction.

This year, Jobs Fraser Coast is introducing an exclusive post-event All-Industry Networking Event, providing exhibitors with a valuable opportunity to forge connections, discuss strategies, and explore emerging opportunities to strengthen business resilience. It's the perfect setting to reflect on a day of meaningful interactions and to collaborate on solutions that drive regional workforce development.

By sponsoring the Fraser Coast Industry & Careers Showcase, your organisation will play a pivotal role in shaping the workforce of tomorrow, positioning your brand as a leader in regional employment and training, and reinforcing your commitment to supporting industry growth and economic prosperity.

81

registered as exhibitors



1471+

attendees



7

event partners



18

volunteers



SCAN THE QR CODE!

We'd love for you to.....

JOIN US!!

LEARN MORE

